

# APPLICATION FOR COMMERCIAL DISPLAY AND DEMONSTRATION SPACE

**Wisconsin Farm Technology Days – Eau Claire County ♦ Huntsinger Farms – Eau Claire**

**July 21 - 23, 2020 ♦ [www.wifarmtechnologydays.com](http://www.wifarmtechnologydays.com)**

Remit to: 211 Canal Road, Waterloo, WI 53594 Phone: (920) 350-5364 E-Mail: [info@wifarmtechnologydays.com](mailto:info@wifarmtechnologydays.com)

Company (Lessee): \_\_\_\_\_ Contact Person: \_\_\_\_\_

How you wish your company to be listed in promotional materials: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll-free Number: \_\_\_\_\_ Wis. County: \_\_\_\_\_

Primary E-Mail: \_\_\_\_\_ 2<sup>nd</sup> E-Mail: \_\_\_\_\_  
 (All show information will be emailed to this email address)

Website: \_\_\_\_\_ Number of Years exhibited? \_\_\_\_\_

**TYPE OF EXHIBIT:** Equipment/products/services to be displayed as follows: \_\_\_\_\_

**PRODUCT CODES:** Select two product codes <http://www.wifarmtechnologydays.com/exhibitors.php>: \_\_\_\_\_;

**SPECIAL REQUESTS:** \_\_\_\_\_

**POTENTIAL EXHIBITORS:** The Wisconsin Farm Technology Days Executive Committee reserves the right to determine whether an exhibit contributes to the purpose and objectives of the show.

**\$100 DEPOSIT REQUIRED**

**\$100 non-refundable deposit due with this application, it is applied to rental fee;** Full payment received by April 15, 2020 qualifies exhibitor for Early Bird Pricing. If payment is not received by May 15, 2020, lessor has the sole option to terminate this contract for cause. Refunds must be requested in writing; No cancellations accepted, or refunds issued after May 31, 2020. Invoices can be sent via PayPal upon your request.

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**FULL PAYMENT AFTER APRIL 15, 2020**

After April 15<sup>th</sup>, full payment is required with this application. Applications will be accepted until the Friday before the show or until sold out. Invoices can also be sent via PayPal upon your request.

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**EXHIBITOR TERMS AND CONDITIONS**

When submitting an application to exhibit at the show you are agreeing to these terms and conditions of being an exhibitor at WI Farm Technology Days. See <http://www.wifarmtechnologydays.com/exhibitors.php>.

**INSURANCE REQUIREMENTS**

**Exhibitors are required to submit a valid certificate of liability insurance** of not less than \$1,000,000 per general aggregate and \$1,000,000 for each occurrence. **Outdoor lots are required** to list the show and host farm(s) as additional insureds. **For a copy of our policy see <http://www.wifarmtechnologydays.com/exhibitors.php>.** Comprehensive Coverage (fire, wind, theft, etc.) is recommended.

**For exhibitors that need to purchase** insurance to meet the requirement see <http://www.wifarmtechnologydays.com/exhibitors.php>.

Lessee agrees to indemnify and hold the lessor, lessor's employees, agents, subcontractors or volunteers, harmless for any claims of loss, damage or expense resulting from personal injury or death, or damage to property including lessee's display, exhibits or materials during set up, the show and during take down. This includes any loss or expenses resulting from lessee's breach of this contract. Lessor shall be entitled to damages incurred as a result of the breach.

**OUTDOOR LOT RENTAL** See reverse side or online for a current Tent City map. The numbered boxes are the outdoor lots. The lessor will attempt to provide lessee's desired space requirements but reserves the right to assign space. Returning Exhibitors get priority to the previous year's show location if application is returned by October 31, 2019. Exhibitors may erect a tent they own or rent a tent from the approved tent supplier. For a JK Rentals order form See <http://www.wifarmtechnologydays.com/exhibitors.php>. **\*Early Bird Pricing if paid in full by April 15, 2020.**

**LOT LOCATION:**     Similar Location as 2019    1<sup>st</sup> Choice: \_\_\_\_\_    2<sup>nd</sup> Choice: \_\_\_\_\_

Qty	Zone 1	Qty	Zone 2	Qty	Zone 3
	25' x 50' @ \$415/\$365* each		25' x 70' @ \$545/\$495* each		25' x 50' @ \$385/\$335* each
	50' x 50' corner @ \$945/\$895* each		50' x 70' corner @ \$1250/\$1200* each		50' x 50' corner @ \$870/\$820* each
					25' x 70' @ \$520/\$470* each
					50' x 70' corner @ \$1195/\$1145* each

**INDOOR BOOTH RENTAL** Located in the Agribusiness Tent. A layout of the tents is available online. This layout is subject to change. The lessor will attempt to provide lessee's desired space requirements but reserves the right to assign space. Returning Exhibitors get priority to the previous year's show location if application is returned by October 31, 2019. **\*Early Bird Pricing if paid in full by April 15, 2020.**

<b>Qty</b>	<b>Indoor booths are 10'x10' @ \$620/\$570* each</b>	Includes 120 V electric outlet and shavings. <u>Doesn't include</u> table, chairs or backdrop.
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ELECTRICAL	
Qty	OUTDOOR LOTS - Must purchase prior to 7/7/2020.
	120 V/20 amp @ \$175
	120/208v, 30 amp, 1430 cord end @ \$225
	30 amp RV Hookup @ \$225
ADMISSION	
Qty	Exhibitors Must Pay (purchase now or later)
	Exhibitor Passes @ \$18/each – Admission for all three days and access to the Exhibitor Lounge.
	Advanced Tickets @ \$70/each – Book of 10 single day entrance passes – good any day.
FIELD DEMONSTRATIONS / RIDE & DRIVE	
Y/N	To participate, companies must rent space in the exhibit area. See our Terms & Conditions for more info.
	Field Demonstrations
	Ride & Drive

ON THE WEBSITE	
<a href="http://www.wifarmtechnologydays.com/exhibitors.php">http://www.wifarmtechnologydays.com/exhibitors.php</a>	
<b>Exhibitors List</b> - The current exhibitors will be listed through December. The upcoming show exhibitor list will be posted in January upon completion of lot and/or booth assignments.	
<b>WI Temporary Events Operator and Seller Information Form</b> - This is a required form by the State of Wisconsin to exhibit.	
<b>Additional Services Order Form</b> – Will become available in February. Optional services for pre-purchase include wood chips, shavings, straw bales, post hole digging, extra lot mowing, electricity, internet, advanced tickets, exhibitor passes and food vouchers. Some deadlines apply.	
<b>Credit Card Payment Form</b> - This form can be used to make payments via credit card. Invoices can also be sent via PayPal upon your request.	
<b>Onsite Exhibitor Information</b> – Will become available six weeks prior to the show and mailed with your exhibitor packet. Contains information such as on-site set-up, deliveries, unloading, contact information, admission, electrical, & more.	

Upon approval of this application, a confirmation will be emailed.

Signed (Company): \_\_\_\_\_

By (Agent/Title): \_\_\_\_\_

Date: \_\_\_\_\_  Check Enclosed

Email Invoice

PAYMENT SUMMARY	
Outdoor Lot (\$100 Deposit Minimum)	\$
Indoor Booth (\$100 Deposit Minimum)	\$
Electric (Lots Only)	\$
Exhibitor Passes – \$18/each	\$
Advanced Tickets - \$70/each	\$
<b>Total Amount Due with Application</b>	\$

