



## Innovation Square-Vendor Application

**Due April 15:** To submit an application or ask questions, please contact:

Andy Ferguson, Innovation Square Chairperson

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Results announced May 1, 2019

*Vision Statement:* Showcase innovative products and services in the Chippewa Valley.

*Background:* The Innovation Square committee is charged with developing a unique experience located in the center of the Farm Technology Days grounds. All interested vendors will complete an application to be reviewed by a selection committee as space is limited. To be most successful in being selected, please plan for an experience that will engage a wide audience of attendees with hands-on learning activities. Please note that this will need to be staffed at all times during the three day event.

1. What makes you unique? Please describe innovative products/services/equipment etc. you are involved with and why you would like to be a part of Innovation Square.
2. Each vendor selected to participate in Innovation Square will be given a plot of land. Please describe and draw out your exhibit and how you would showcase an engaging experience that is unique to the Chippewa Valley. (example: specialty equipment/products, product sampling/demonstrations)
3. If planting items is required to develop the display, would anything need to be in place for 2019 and/or 2020? Please describe as needed and layout a timeline.