



To all potential Jefferson County Rural Mutual Insurance Event Center participants:

We are proud to be showcasing our area people for the 2019 Wisconsin Farm Technology Days to be held in Jefferson County on July 23 – 25, 2019. Our host family is Walter Grain Farms, Mike & Sarah Walter and family – W5340 French Road, Johnson Creek, WI 53038.

This 3-day event is an educational exhibition of agriculture and agri-business innovation. There are many activities for the whole family that pertain to farm and non-farm individuals. Approximately 40,000 people attend the show over 3 days. More information can be found at www.wifarmtechnologydays.com/Jefferson

Stage Entertainment: looking for individuals and groups to provide family appropriate demonstrations and presentations on our stage in the Rural Mutual Insurance Event Center on a 16' x 32' stage. Topics should be entertaining or educational in nature and do not need to be agriculture related. Programs/acts will be scheduled at ½ hour or hour increments depending on what we can arrange beginning at 9:30AM to 4:00 PM (closing time). Sound system is provided; other equipment needs may be available depending on requests.

Educational Booths: seeking informational and educational exhibitors. Encourage interaction with attendees (demonstrations, quizzes, games, etc.) Set up is July 22th from 9AM to 6PM booths must be staffed from 9 to 4 daily. Products may not be sold and no sample bigger than 2oz. allowed. Liability insurance of \$1,000.000 is required and can be purchased from show for \$100.00 if needed. Booths are approximately 10'x 10' with a small amount at 13'x 10' size will be determined by our committee review of your needs. More information will be provided upon acceptance of your application.

Due to limitations both financial and time wise, we will review all applications and select those that will be most interesting, educational, enjoyable and beneficial for our expected audience.

Please fill out application for your area as well as vendor agreement and mail to address listed on application.

For additional information or questions contact Tim Finger at 920-253-0628.

Thank you from the Rural Mutual Insurance Event Center committee!



Application for Rural Mutual Insurance Event Center Educational booth

Name (spell as you want for publication) _____

Contact person _____

Mailing address _____

City _____ State _____ Zip _____

Phone number _____ Cell phone _____

Email _____

Website (if you have one) _____

Describe your organization (if you are applying under one) and/or list what educational message you will provide at your booth. Use back of application if needed. Any photos from previous booths at any show would be helpful and can be emailed to finger@tds.net

Booth space includes pipe and draping on sides, 1-8 ft. skirted table, 2 chairs & electricity if needed

Booth options available: 10' x 10' _____

Check which one you want 10' x 13' (limited number available) _____

If you need a larger space the one booth special consideration will be given upon explanation why it is necessary.
Fans or additional lights can enhance your area.

Do you need electricity? (Provided by the show) _____

Non-profits that will not be selling anything and providing ONLY educational information are automatically covered under the Master FTDays liability Insurance policy. If you need or want liability insurance you may purchase 3-day coverage for \$100 from FTDays Sign here if you want to purchase coverage _____

Wi-Fi is available to purchase in advance only, information to purchase will be sent with acceptance of your application.

Mail application by January 31st, 2019 to:

**Jefferson County UWEX, Attn: Rural Event Center,
864 Collins Road, Jefferson, WI 53549**

Any applications after that date will depend on booth availability