

# APPLICATION FOR COMMERCIAL DISPLAY AND DEMONSTRATION SPACE

## Wisconsin Farm Technology Days – Kewaunee County

### Ebert Enterprises, Algoma

July 11 – 13, 2017, 9am – 4pm

Office: 211 Canal Road, Waterloo, WI 53594 Phone: (920) 350-5364 E-Mail: [info@wifarmtechnologydays.com](mailto:info@wifarmtechnologydays.com)

Company (Lessee): \_\_\_\_\_ Contact Person: \_\_\_\_\_

How you wish your company to be listed in promotional materials: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll-free Number: \_\_\_\_\_

Primary E-Mail: \_\_\_\_\_ 2<sup>nd</sup> E-Mail: \_\_\_\_\_  
(All show information will be emailed to this email address)

Website: \_\_\_\_\_ Number of Years exhibited? \_\_\_\_\_

**TYPE OF EXHIBIT:** Equipment/products/services to be displayed as follows: \_\_\_\_\_

**PRODUCT CODES:** Please select up to two product codes from exhibitor categories on website: \_\_\_\_\_;

**SPECIAL REQUESTS:** \_\_\_\_\_

#### POTENTIAL EXHIBITORS:

- The Wisconsin Farm Technology Days Executive Committee reserves the right to determine whether an exhibit contributes to the purpose and objectives of the show.
- The lessor will attempt to provide lessee's desired space requirements, but reserves the right to assign space. Returning Exhibitors get priority to the previous year's show location if application is returned by October 31, 2016.
- **\$100 non-refundable deposit due with this application, it is applied to rental fee; Full payment required by April 15, 2017; If payment is not received by May 15, 2017, lessor has the sole option to terminate this contract for cause. Refunds must be requested in writing; No cancellations accepted or refunds issued after May 31, 2017.**
- Exhibitors may erect a tent they own or rent a tent from the approved tent supplier.
- Exhibitors are required to submit a valid certificate of liability insurance of not less than \$1,000,000 per general aggregate and \$1,000,000 for each occurrence. Exhibitors can purchase liability insurance through a third party provider. Link to application will be available online. Comprehensive Coverage (fire, wind, theft, etc.) is recommended.
- Lessee agrees to indemnify and hold the lessor, lessor's employees, agents, subcontractors or volunteers, harmless for any claims of loss, damage or expense resulting from personal injury or death, or damage to property including lessee's display, exhibits or materials during set up, the show and during take down. This includes any loss or expenses resulting from lessee's breach of this contract. Lessor shall be entitled to damages incurred as a result of the breach.

**OUTDOOR LOT RENTAL:** See Tent City map. Enter quantity of lots desired.

<u>Zone 1</u>	<u>Zone 2</u>	<u>Zone 3</u>
<u>Sold Out</u> 25' x 50' @ \$395 each	<u>      </u> 25' x 70' @ \$520 each	<u>      </u> 25' x 50' @ \$370 each
<u>Sold Out</u> 50' x 50' corner @ \$900 each	<u>Sold Out</u> 50' x 70' corner @ \$1195 each	<u>      </u> 50' x 50' corner @ \$830 each
		<u>      </u> 25' x 70' @ \$495 each
		<u>      </u> 50' x 70' corner @ \$1140 each

Space Location: Similar Location as 2016:  1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_

**INDOOR (TENT) BOOTH RENTAL:** Indoor booths are 10' deep x 14' frontage @ \$590 each, includes 120 volt electric outlet.

\_\_\_\_\_ Enter quantity of indoor booths desired: **Agribusiness Tent** booth space

\_\_\_\_\_ Second Location in a Specialty Tent for \$200 (With approval from Specialty Tent & Executive Committee)

#### **FIELD DEMONSTRATION OR RIDE & DRIVE SPACE:**

It is mandatory that each field demonstrator rent at least one lot in Tent City. Limited Ride & Drive and Field Demonstration opportunities will be available.

Do you desire? (check which apply):  Field Demonstration of Equipment Outside of Tent City  Ride & Drive Demonstration Area

**Upon approval of this application, a confirmation with show rules and billing information will be emailed.**

Signed (Company): \_\_\_\_\_

By (Agent/Title): \_\_\_\_\_

Date: \_\_\_\_\_