

**Innovation Square: New Technology Application**  
**Wisconsin Farm Technology Days 2017, Kewaunee County**

**\*\*\*\*Application Deadline: January 31, 2017\*\*\*\***

GENERAL INFORMATION

Innovation Square will be offered again at WFTD in 2017, occupying a large open space in Tent City. Companies, university faculty, and farmer-inventors are invited to submit their latest technological advances for inclusion into the exhibit space. A panel of industry judges with a broad range of expertise will evaluate the proposals with the goal of including new technology from all three sectors representing a mix of machinery, crop and livestock technology.

There will be no cost to exhibitors selected for displays in this space although you will be required to have paid booth space in the show to be eligible. Exhibit space will be flexible, based on the amount of room needed to adequately display each technology. Exhibits will need to be accompanied by a company representative during each day of the show.

**Division:** (Please check one)

\_\_\_\_\_ Commercial                      \_\_\_\_\_ University                      \_\_\_\_\_ Producer

Contact Information:

Company/University or Farm Name: \_\_\_\_\_

Name of Individual Submitting Application: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Technology Information:

New Technology Name: \_\_\_\_\_

Technology Release Date: \_\_\_\_\_

Briefly describe the new technology (500 words or less; attach a page if necessary; or attach appropriate product literature):

\_\_\_\_\_

\_\_\_\_\_

In 100 words or less describe the technology and how this innovation will benefit agriculture (this will be used in press releases if the technology is selected for Innovation Square):

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Check all areas of agriculture that apply to your technology:

- Hay, Forage, or Biomass Production Systems
- Grain/Row Crop Production Systems
- Livestock/Dairy Production Systems
- Vegetable Production Systems
- Small Farm Production Systems
- Organic Production Systems
- Other \_\_\_\_\_

Briefly describe the impact the new technology will have on agricultural production systems (1000 words or less; attach a page if necessary; or attach appropriate product literature):

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If selected, how much space would be needed to display this technology? \_\_\_\_\_ (sq ft)  
Please describe space needs. \_\_\_\_\_

(Space requirements may vary from a 12' x 12' booth under tent to an outside space for large machinery)

Return applications (electronic submission preferred) by January 31, 2017 to:

Dr. Brian Luck  
[bluck@wisc.edu](mailto:bluck@wisc.edu)  
Biological Systems Engineering  
460 Henry Mall  
Madison, WI 53061

ph. 608-890-1861

ALL applicants will be notified by March 30, 2017.