



Everything Grows Better Here

810 Lincoln Street | Kewaunee, WI 54216
920.388.7138 | info@kewauneefarmtech.com
www.wifarmtechnologydays.com/kewaunee | Hosted by Ebert Enterprises

Dear Vendor,

The Family Living Committee of Wisconsin Farm Technology Days, Inc. invites you to apply for booth space in the "Country Mercantile" tent at our 2017 show. This event will be held July 11-13, 2017 from 9:00 a.m. until 4:00 p.m. The event traditionally draws more than 45,000 attendees over its three day duration. Please consider the following rules in making your decision to apply.

- A Wisconsin Tax Account Number is required in order to sell. The enclosed *Temporary Event Operator and Seller Information Form* must be completed and returned with your application. Information regarding obtaining a tax account number can be found on the form, if needed. This is for your protection since Kewaunee County is required to forward the names and addresses of vendors selling products at the show to the WI Dept. of Revenue.
- No Wisconsin Farm Technology Days, Inc. logos may be used.
- Applications must be returned by **February 1, 2017**.
- Three pictures of your product must be included with your application. The show will be juried for quality and variety. The Family Living Committee reserves the right to reject any product it deems unacceptable.
- All vendors are required to provide proof of liability insurance in the amount of \$1 million. If you do not currently have a liability policy, you may purchase one from Wisconsin Farm Technology Days, at a cost of \$100.
- Final booth assignments will be made by the chairs and will be available at check-in.
- On acceptance to the show, your booth will be advertised on the web site at www.wifarmtechnologydays.com. Your name, address, e-mail address, phone, and type of product will be listed.
- Booth spaces are approximately 10' X 10'. All displays, inventory, and equipment must fit within this area. The booth fee is **\$125.00** for the three days. All exhibitors will be in a 60' X 180' tent. You must request electricity if needed.
- Exhibitors must provide their own tables and chairs.
- Set-up of your booth must take place between 10:00 a.m.-6:00 p.m. on Monday, July 10. The booth must be dismantled on Thursday afternoon following the close of the show.
- Product inventory must be moved to the exhibit area prior to 8:30 a.m. each show day and cannot be moved out of the exhibit area until after the daily show closing time. Vehicles are prohibited from entering Tent City grounds after 8:25 a.m. For your convenience, a vendor lot will be provided. If additional product is needed after the start of the show, someone will transport you to your vehicle, if requested. Setting up and dismantling the booth is the responsibility of the vendor.
- Attendance for all three days is mandatory. All booths must be open and prepared to sell from 9:00 a.m. to 4:00 p.m. on July 11, 12, 13. **NO EARLY TEARDOWNS ALLOWED!**
- Limited security will be provided on the grounds while the show is closed for the evening. Participants agree to assume full responsibility for their entire product inventory.

We are excited to be hosting another year of the Country Mercantile tent and we hope you will consider exhibiting at our show. If you have any questions contact: Janita Zimmerman at (920)255-2560, or Sharon Salzsieder at (920) 255-1163.

Executive Board

Chair/Innovation Square—Amber Hewett 920.255.1450 ♦ Vice Chair/Parking —Andy Barta 920.255.3700
Treasurer/Admissions—Jim Smidel 920.609.8551 ♦ Secretary—Aerica Bjurstrom 920.388.7138
Executive Assistant—Sandie Custer

Alan Gregory, Utilities ♦ Charles Wagner, Signs ♦ David LaCrosse, Field Demonstrations ♦ Edith Lauscher, Family Living
Jerry Sinkula, Tent City/Garden ♦ Sue Sevcik, Heritage ♦ John Pagel, Fund Raising & Hospitality ♦ Kristy Pagel, Publicity
Matt Joski, Traffic & Safety ♦ Ron Paider, Food ♦ Simon Hewett, Grounds ♦ Tasha Schleis, Youth ♦ Nancy LaCrosse, Horse



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Mercantile Booth Vendor Application
 Wisconsin Farm Technology Days – July 11-13, 2017
 Ebert Enterprises, Algoma, Wisconsin

Business Name _____ Phone _____
 Contact _____
 Business Address _____
 Mailing Address _____
 City _____ State _____ Zip _____
 E-mail Address _____
 Website _____
 Social Security Number/FEIN _____ WI Sales Tax Number _____

List all items you will display at Wisconsin Farm Technology Days 2017. Please include three photos of your product/display/production. (Continue on reverse side of this sheet if additional space is needed.)

Do you have \$1 million Liability Insurance Policy?

Yes, I have enclosed proof of insurance
 No, I will purchase from Farm Technology Days. Include a **\$100.00** check payable to “Kewaunee County FTD” and write “Liability Insurance” in the memo line. The check will be returned if not selected.

Do you need electricity? Yes No

Single Booth (10’ Wide X 10’ Deep): **\$125** _____ **Double Booth: \$250** _____

Enclose your down payment of \$50. Make checks payable to “Kewaunee County FTD” with “Country Mercantile” in the memo line. Your down payment will be returned if application is not accepted.

Enclose the Following:

- | | |
|--|---|
| <input type="checkbox"/> Check for the \$50 down payment | <input type="checkbox"/> Proof of \$1 million liability insurance or \$100 check to purchase it |
| <input type="checkbox"/> Vendor Application Form | <input type="checkbox"/> 3 Photos representative of your products |
| <input type="checkbox"/> Self-addressed Stamped Envelope | <input type="checkbox"/> Wisconsin Temporary Event & Seller Information Form |
| <input type="checkbox"/> Vendor Agreement | |

Mail Application, payment, and forms by February 1, 2017 to:

Attn: Janita Zimmerman, PO Box 203, Kewaunee, WI 54216

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Mercantile Tent Vendor Agreement

Wisconsin Farm Technology Days – July 11-13, 2017

I, _____, understand the guidelines and agree to participate in the Wisconsin Farm Technology Days – Kewaunee County 2017 Mercantile Tent. In case of a grounds evacuation, I agree to exit the tent no later than 10 minutes after the evacuation order is announced. I will be responsible for any special security needed for my items. I will be responsible for maintaining the exhibit area to keep it clean and orderly. I will not restrict traffic flow (pedestrian or vehicular). I will be responsible for personal liability insurance and will indemnify and hold harmless Wisconsin Farm Technology Days, Inc. and Kewaunee County Farm Technology Days 2017 for any and all claims for death, personal injury, property damage, and theft, including reasonable attorney fees and court costs arising from the use by the undersigned of these facilities.

Signature: _____ Date: _____

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