

2016 Wisconsin Farm Technology Days Attendee Survey

(486 attendees surveyed via interview by UW – Whitewater)

Occupation

Full-time farmers	39%	-----	Average acreage-1255
Part-time farmers	27%	-----	Average acreage-121
Agribusiness	16%		
Other	18%		

Livestock Producers

Size

	<u>% of total attendees</u>	<u>Average Herd</u>
Dairy	20%	404
Beef	20%	142
Swine	.03%	238
Horses	.02%	3
Sheep and Goats	.04%	44
Poultry	.01%	16,000

Age of Attendees

	<u>% of total attendees</u>
18-29	11%
30-39	11%
40-49	17%
50-59	27%
60+	29%
Unreported	5%

Miles traveled to show

	<u>% of total attendees</u>
Less than 50	47%
50-100	17%
More than 100	14%
More than 150	22%

State of Residence

	<u>% of total attendees</u>
Wisconsin	78%
Illinois	16%
Other	6%
(Ohio, Florida, Minnesota, Iowa, Michigan, Belgium, Australia)	

<u># of times attended show in last 3 years</u>	<u>% of total attendees</u>
1	29%
2	23%
3	17%
4	31%

<u>What did you come to see?</u>	<u>% of total attendees</u>
Milking Equipment	24%
Dairy products, supplies	24%
Cropping Equipment	93%
Planting equipment	36%
Grain harvesting equipment	32%
Forage harvesting equipment	28%
Sprayers and fertilizer spreaders	24%
Tillage equipment	37%
Crop production products, supplies	30%
Field Demonstrations	41%
Buildings	38%
Beef Equipment and products	27%
Farm Tour	46%
Educational area- Progress Pavilion, UWEX	21%
Youth area	10%
Family Living area	15%
Heritage Equipment Display	15%
Horse Arena/area	1%
Horse Equipment and products	11%