

**PERMIT APPLICATION -
OVER-THE-COUNTER SALES
WISCONSIN FARM TECHNOLOGY DAYS, INC.
Outagamie County – Sugar Creek & Heideman Farms
July 17 - 19, 2012**

Company or Organization _____ Lot/Booth No. _____

Contact Person _____ Phone _____

PRODUCT DESCRIPTION: Please provide a description of the product(s) and its importance/use to production agriculture. For promotional items, describe how they relate to your primary business.

Note: The Wisconsin Farm Technology Days Executive Committee reserves the right to determine whether an item meets Wisconsin Farm Technology Days' policy and can be sold at the show. No item will be sold without prior approval.

1. **SALE PRODUCT CRITERIA:** Product must be important/useful to the agriculture industry and directly related to production agriculture and may include promotional items that relate to the exhibitor's primary business.
2. Individuals/Organizations will not be given permission by Wisconsin Farm Technology Days, Inc. or the County Committee to implement raffle/fundraising activities not associated with official show activities.
3. **STORAGE OF SALE PRODUCTS:** (1) Exhibitors may store limited inventory obscured from public view within the boundaries of their lot/booth area. (2) Show management will provide limited space outside of the tent city area for exhibitors to park inventory storage vehicles. (3) Product inventory must be moved from the storage area to exhibitor lot/booth space by 8:30 a.m. of each show day. Inventory located in storage area is the sole responsibility of the exhibitor. (4) Products on display cannot be sold or removed until the close of each show day.
4. **WISCONSIN FARM TECHNOLOGY DAYS LOGO:** No company/exhibitor can use/affix the Wisconsin Farm Technology Days, Inc. logo or the host county logo to their product(s).
5. **SALES PERMIT/SALES TAX:** Each exhibitor/seller is responsible for securing a Wisconsin Sellers Permit and for paying the Wisconsin Sales Tax to the Wisconsin Department of Revenue. The host county will forward to the Wisconsin Department of Revenue the names and address of all companies/exhibitors who sell product(s).
6. **EXHIBITOR COST:** There is no extra cost for lot/booth(s) to exhibitors who initiate over-the-counter sales at the 2012 show.
7. **PERMIT DISPLAY:** This SIGNED Permit Form must be visibly displayed at all times in exhibitor's lot/booth area where over-the-counter sales are taking place.

Return to:

Wisconsin Farm Technology Days, Inc.
211 Canal Road
Waterloo, WI 53594
Phone: (920) 478-3852 Fax: (920) 478-9586
E-Mail: info@wifarmtechnologydays.com

Approval for Over-the-Counter Sales

2012 Outagamie Farm Technology Days