

APPLICATION FORM
Wisconsin Farm Technology Days – Outagamie County
Sugar Creek & Heideman Farms, New London, Wisconsin
July 17 – 19, 2012

Office: 211 Canal Road, Waterloo, WI 53594
Phone: (920) 478-3852 Fax: (920) 478-9586 E-Mail: info@wifarmtechnologydays.com

APPLICATION FOR COMMERCIAL DISPLAY AND DEMONSTRATION SPACE

Company (Lessee): _____ Contact Person: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Toll-free Number: _____
E-Mail: _____ (Your contract will be emailed to this address.)
Website: _____ Number of Years exhibited? _____

OUTDOOR LOT RENTAL: See map reverse side. Enter quantity of lots desired. **Payment after 4/15/12 – Addt'l \$50 each lot.**

<u>Zone 1</u> _____ 25' x 50' @ \$315.00 each _____ 50' x 50' corner @ \$775.00 each	<u>Zone 2</u> _____ 25' x 70' @ \$425.00 each _____ 50' x 70' corner @ \$1045.00 each	<u>Zone 3</u> _____ 25' x 50' @ \$290.00 each _____ 50' x 50' corner @ \$710.00 each _____ 25' x 70' @ \$405.00 each _____ 50' x 70' corner @ \$995.00 each
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All corner lots include corner and adjacent inside lot and are dimensions listed here.

Space Location: Similar Location as 2011: 1st Choice: _____ 2nd Choice: _____

TYPE OF OUTDOOR EXHIBIT: Equipment/products/services to be displayed as follows: _____

SPECIAL REQUESTS: _____

NOTE: The Wisconsin Farm Technology Days Executive Committee reserves the right to determine whether an exhibit contributes to the purpose and objectives of the show. The lessor will attempt to provide lessee's desired space requirements, but reserves the right to assign space.

TENTS: *Briggs Tent is the official tent supplier for Wisconsin Farm Technology Days 800-281-7070. Exhibitors may erect a tent that they own or rent a tent from Briggs for use at the show. For information contact Briggs directly.*

INDOOR (TENT) BOOTH RENTAL: Indoor booths are 12' x 12' @ \$495.00 each, including 120 volt electric outlet.
Payments after April 15, 2012 – Additional \$50 each booth

_____ Enter quantity of indoor booths desired: **Agribusiness Tent** booth space
_____ Second Location in Applied Technology Tent or other Specialty Tent for \$50 (With approval from Executive Committee)

TYPE OF INDOOR EXHIBIT: Equipment/products/services to be displayed as follows: _____

FIELD DEMONSTRATION SPACE: Do you desire to demonstrate machinery in the crops area outside of tent city? (circle) YES NO

It is mandatory that each field demonstrator have one or more lots in the exhibition area. Limited field demonstration opportunities will be provided by the WI Farm Technology Days Committee. Field demonstrations tentatively include alfalfa forage harvest and handling, baling, tillage, manure application, and GPS technologies. The equipment demonstrated in the field must also be represented with similar equipment in their tent city lot.

INSURANCE: Exhibitors are required to submit a certificate of liability insurance for personal injury or death and damage to property, of not less than \$1,000,000 per general aggregate and \$1,000,000 for each occurrence. Exhibitors can purchase liability insurance through WI Farm Technology Days, Inc. Form to order will be sent with your contract. Comprehensive Coverage (fire, wind, theft, etc.) is recommended.

Upon approval of this application, a billing and contract will be sent.

Signed (Company): _____

By (Agent/Title): _____

Date: _____

To guarantee a similar location as in 2011, return this application by: **October 31, 2011**

RETURN WHITE ORIGINAL TO:
Wisconsin Farm Technology Days
211 Canal Road
Waterloo, WI 53594

Phone: (920) 478-3852 Fax: (920) 478-9586
E-Mail: info@wifarmtechnologydays.com