



Contact: Ron Schuler
Telephone: 608-262-2966
Email: rschuler@wisc.edu

FOR IMMEDIATE RELEASE

LEFEVER AND KELLER RETIRE FROM THE WISCONSIN FARM TECHNOLOGY DAYS BOARD OF DIRECTORS

Terry LeFever and Janet Keller are retiring from the Wisconsin Farm Technology Days Board of Directors following the April 13 Board meeting in Madison, WI. Both served key roles on the board.

LeFever served nine years on the board representing the building/construction exhibitors. For the past two years he has served as the vice-chair of the board and as a member of the board's executive committee. He has retired from Gehl Company having managed shows and special events.

Keller served five years on the board representing the animal related exhibitors participating in the show. She was a member of the board's executive committee for the past two years. Keller is employed as Communications/Public Relations Manager for World Dairy Expo.

The WFTD Board of Directors sets the policy for this annual show to insure consistency and continuity as the show moves from county to county. The board membership consists of four exhibitors who represent farm machinery, building/construction, crops production and animal agriculture. Other board members represent state and federal government agencies, UW-Madison and UW-Extension. A currently or previous host farmers serves on the board.