

APPLICATION FOR COMMERCIAL DISPLAY AND DEMONSTRATION SPACE

Wisconsin Farm Technology Days – Wood County

D&B Sternweis Farm and Weber's Farm Store - Heiman Holsteins - Marshfield

July 10 – 12, 2018, 9am – 4pm

Office: 211 Canal Road, Waterloo, WI 53594 Phone: (920) 350-5364 E-Mail: info@wifarmtechnologydays.com

Website: www.wifarmtechnologydays.com

Company (Lessee): _____ Contact Person: _____

How you wish your company to be listed in promotional materials: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Toll-free Number: _____ Wis. County: _____

Primary E-Mail: _____ 2nd E-Mail: _____

(All show information will be emailed to this email address)

Website: _____ Number of Years exhibited? _____

TYPE OF EXHIBIT: Equipment/products/services to be displayed as follows: _____

PRODUCT CODES: Please select up to two product codes from exhibitor categories on website: _____;

SPECIAL REQUESTS: _____

POTENTIAL EXHIBITORS:

- The Wisconsin Farm Technology Days Executive Committee reserves the right to determine whether an exhibit contributes to the purpose and objectives of the show.
- The lessor will attempt to provide lessee's desired space requirements, but reserves the right to assign space. Returning Exhibitors get priority to the previous year's show location if application is returned by October 31, 2017.
- **\$100 non-refundable deposit due with this application, it is applied to rental fee;** Full payment required by April 15, 2018; Cost per lot/booth increases by \$50 for payment after April 15, 2018; If payment is not received by May 15, 2018, lessor has the sole option to terminate this contract for cause. Refunds must be requested in writing; No cancellations accepted or refunds issued after May 31, 2018.
- Exhibitors may erect a tent they own or rent a tent from the approved tent supplier.
- Exhibitors are required to submit a valid certificate of liability insurance of not less than \$1,000,000 per general aggregate and \$1,000,000 for each occurrence. Exhibitors can purchase liability insurance through a third party provider. Link to application is available online. Comprehensive Coverage (fire, wind, theft, etc.) is recommended.
- Lessee agrees to indemnify and hold the lessor, lessor's employees, agents, subcontractors or volunteers, harmless for any claims of loss, damage or expense resulting from personal injury or death, or damage to property including lessee's display, exhibits or materials during set up, the show and during take down. This includes any loss or expenses resulting from lessee's breach of this contract. Lessor shall be entitled to damages incurred as a result of the breach.

OUTDOOR LOT RENTAL: See map reverse side. Enter quantity of lots desired.

<u>Zone 1</u>	<u>Zone 2</u>	<u>Zone 3</u>
_____ 25' x 50' @ \$365 each	_____ 25' x 70' @ \$495 each	_____ 25' x 50' @ \$335 each
_____ 50' x 50' corner @ \$895 each	_____ 50' x 70' corner @ \$1200 each	_____ 50' x 50' corner @ \$820 each
		_____ 25' x 70' @ \$470 each
		_____ 50' x 70' corner @ \$1145 each

Space Location: Similar Location as 2017: / 1st Choice: _____ 2nd Choice: _____

INDOOR (TENT) BOOTH RENTAL: Indoor booths are 10'x10' @ \$570.00 each. (Includes 120 volt electric outlet and shavings.)

_____ Enter quantity of indoor booths desired: **Agribusiness Tent** booth space

FIELD DEMONSTRATION, RIDE & DRIVE SPACE, OR INNOVATION SQUARE:

All entities that participate in these activities must rent at least one space within Tent City. Limited opportunities in each area will be available.

Check your interest area: Field Demonstration of Equipment Ride & Drive Demonstration Area Innovation Square Exhibit

Upon approval of this application, a confirmation will be emailed. Terms & Conditions of Exhibiting are on the website.

Signed (Company): _____

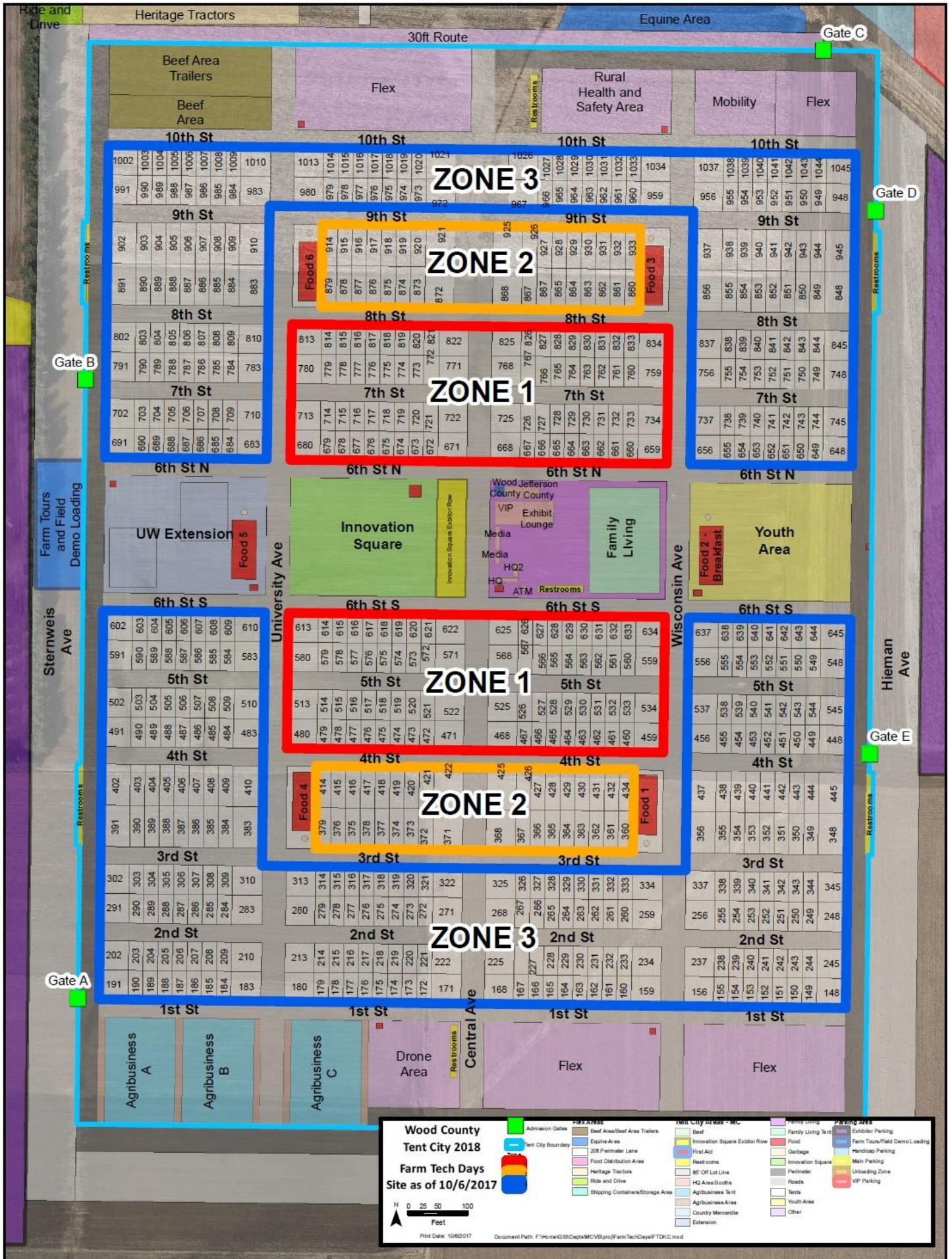
By (Agent/Title): _____

Date: _____

Ver. 11/17

Wood County Farm Technology Days - TENT CITY MAP

(SUBJECT TO CHANGE)



Wood County Tent City 2018 Farm Tech Days Site as of 10/6/2017

Print Date: 10/6/2017 Document Path: F:\Home\GIS\Depth\MCVB\proj\FarmTechDays\FTDKC.mxd

PRK AREAS	TENT CITY 2018 - MC	PRKING AREAS
Beef Area/Beef Area Trailers	Beef	Exhibitor Parking
Equine Area	Innovation Square Exhibit Row	Farm Tours/Field Demo Loading
208 Patroller Lane	First Aid	Handicap Parking
Food Distribution Area	Restrooms	Main Parking
Heritage Tractors	85' Off Lot Line	Unloading Zone
Ride and Drive	HQ Area Booths	VP Parking
Shipping Containers/Storage Area	Agribusiness Tent	
	Agribusiness Area	
	Country Mercantile	
	Extension	
	Family Living Tent	
	Food	
	Garbage	
	Innovation Square	
	Patroller	
	Roads	
	Tents	
	Youth Area	
	Other	