

Sign up to Advertise in the Official Program and on the Event Mobile App

2018 Wisconsin Farm Technology Days July 10-12, 2018 – Sternweis Farm and Heiman Holsteins

Marshfield, Wisconsin



- Increase your exposure
- Generate more traffic to your exhibit
- Generate more sales for your company

• 7,500+ copies of the program will be distributed to producers in the surrounding counties prior to the show. A total of 35,000 copies will be printed.

• The Event App Banner Ads will be available in spring or as soon as received and run through the show dates.

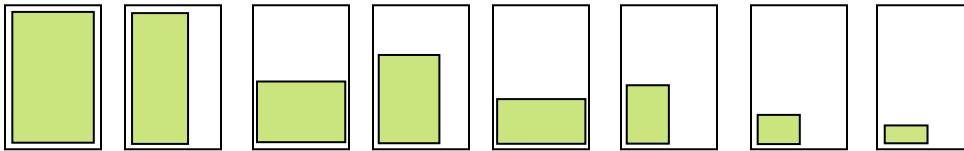
Only the Official Program will be distributed at the show.

Advertising space is limited.

Reserve your spot now!

Program Advertising Sizes & Rates

Program Trim Size = 8.5" x 11"



Program Display Ad Rates	
Page	\$3,270
2/3 Page	2,610
1/2 Page	2,285
1/3 Page	1,945
1/4 Page	985
Program Marketplace Ad Rates	
1/8 Page	510
1/16 Page	265
Event App Banner Ad Rate	
Banner Ad	\$1,500

Prices are for color or B/W

Full Page	2/3 Page	1/2 Page	Corner 1/2 Page	1/3 Page	1/4 Page	1/8 Page	1/16 Page
8" x 10"	5.5" x 10"	8" x 5" or 4" x 10"	5.25" x 8"	8" x 3.5"	3.5" x 4.75"	3.5" x 2.25"	3.5" x 1.25"

Ad Order Due:
May 15, 2018

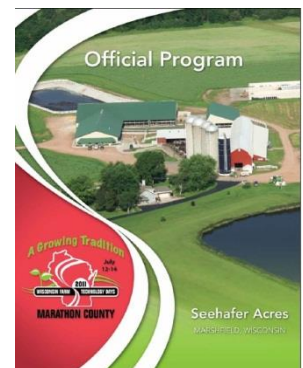
Ad Copy Due:
June 1, 2018

► Enhance Your Program Listing...

Each exhibitor company name is listed in the program alphabetically and by product listing in standard black type. Make your listings stand out by making it **bold** and **in color** for only \$100.

The Wisconsin Farm Technology Days program and event app work together to give show attendees the most up-to-date news and information about Wisconsin's premier outdoor farm show.

Complete the Order Form to place your advertising request.



Wisconsin Farm Technology Days

2018 Program/Event App Advertising Insertion Order

Company: _____

Contact: _____

Address: _____

City: _____ St: _____ Zip/Postal: _____

Phone: _____ Fax: _____ Email: _____

Select: _____ Event App Banner Ad - Runs from Spring thru Show - \$1,500

Wisconsin Farm Technology Days Program	Display Ads			Marketplace Ads*		
	√Select	Ad Size	Price	√Select	Ad Size	Price
<ul style="list-style-type: none"> Printed page size will be 8.5"(w) x 11" (h) Display ads will run throughout the publication. Marketplace ads will be displayed together on the Marketplace pages. Bold & Color listing refers to Alphabetical Exhibitor Listing and Listing by Category. 		Full Page	\$3270		1/4 Page	\$985
		2/3 Page	\$2610		1/8 Page*	\$510
		1/2 page	\$2285		1/16 Page*	\$265
		Corner 1/2 Page	\$2285	Make Your Company Listing Bold & in Color		
		1/3 Page	\$1945		Listing	\$100

- Advertising space subject to availability. Wisconsin Farm Technology Days, Inc. is responsible for publication of the program and placement of the advertisements in the program.
- Full payment must be made upon receipt of invoice.
- Cancellations or changes in orders will not be accepted after May 15, 2018. Cancellations must be in writing and must be confirmed by the Wisconsin Farm Technology Days Marketing Office.
- Wisconsin Farm Technology Days, Inc. will not be liable for any failure to print, publish or circulate all or any portion of the program if such failure is due to Acts of God, strikes, accidents, or other circumstances beyond our control.

Ad Requirements

- Advertisement Insertion Orders are due by May 15, 2018. Ad Copy is due by June 1, 2018.
- Press quality PDF format. All fonts must be embedded in PDF file. PDF must include 1/8" bleed for bleed ads along with crop and registration marks.
- High resolution JPG or TIF files with resolution of 300 dpi or greater.
- EPS files with fonts converted to outline.
- Adobe Illustrator, InDesign, Photoshop files.
- Can accept both PC and Mac files. Fonts must be PostScript (Mac) or True Type (Windows).
- Bold & Color listing refers to alphabetical Exhibitor Listing and Listing by Category.

► **YES!** Please accept our order for advertising in the 2018 Wisconsin Farm Technology Days official program and/or the 2018 Event App.

Amount due: \$ _____ *A separate invoice will be sent.*

Authorized Signature: _____ Date: _____

Send to: Wisconsin Farm Technology Days
Program/App Advertising
211 Canal Road
Waterloo, WI 53594

Email: info@wifarmtechnologydays.com