

APPLICATION FOR COMMERCIAL DISPLAY AND DEMONSTRATION SPACE

Wisconsin Farm Technology Days – Wood County

Sternweis Farm / Heiman Holsteins - Marshfield

July 10 – 12, 2018, 9am – 4pm

Office: 211 Canal Road, Waterloo, WI 53594 Phone: (920) 350-5364 E-Mail: info@wifarmtechnologydays.com

Website: www.wifarmtechnologydays.com

Company (Lessee): _____ Contact Person: _____

How you wish your company to be listed in promotional materials: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Toll-free Number: _____ Wis. County: _____

Primary E-Mail: _____ 2nd E-Mail: _____

(All show information will be emailed to this email address)

Website: _____ Number of Years exhibited? _____

TYPE OF EXHIBIT: Equipment/products/services to be displayed as follows: _____

PRODUCT CODES: Please select up to two product codes from exhibitor categories on website: _____;

SPECIAL REQUESTS: _____

POTENTIAL EXHIBITORS:

- The Wisconsin Farm Technology Days Executive Committee reserves the right to determine whether an exhibit contributes to the purpose and objectives of the show.
- The lessor will attempt to provide lessee's desired space requirements, but reserves the right to assign space. Returning Exhibitors get priority to the previous year's show location if application is returned by October 31, 2017.
- **Full payment due with this application;** If payment is not received by May 15, 2018, lessor has the sole option to terminate this contract for cause. Refunds must be requested in writing; No cancellations accepted or refunds issued after May 31, 2018.
- Exhibitors may erect a tent they own or rent a tent from the approved tent supplier.
- Exhibitors are required to submit a valid certificate of liability insurance of not less than \$1,000,000 per general aggregate and \$1,000,000 for each occurrence. Exhibitors can purchase liability insurance through a third party provider. Link to application is available online. Comprehensive Coverage (fire, wind, theft, etc.) is recommended. Insurance requirements are listed online.
- Lessee agrees to indemnify and hold the lessor, lessor's employees, agents, subcontractors or volunteers, harmless for any claims of loss, damage or expense resulting from personal injury or death, or damage to property including lessee's display, exhibits or materials during set up, the show and during take down. This includes any loss or expenses resulting from lessee's breach of this contract. Lessor shall be entitled to damages incurred as a result of the breach.

OUTDOOR LOT RENTAL: See map reverse side. Enter quantity of lots desired.

Zone 1

SOLD OUT 25' x 50' @ \$415 each

SOLD OUT 50' x 50' corner @ \$945 each

Zone 2

SOLD OUT 25' x 70' @ \$545 each

SOLD OUT 50' x 70' corner @ \$1250 each

Zone 3

_____ 25' x 50' @ \$385 each

SOLD OUT 50' x 50' corner @ \$870 each

_____ 25' x 70' @ \$520 each

SOLD OUT 50' x 70' corner @ \$1195 each

1st Choice: _____ 2nd Choice: _____

INDOOR (TENT) BOOTH RENTAL: Indoor booths are 10'x10' @ \$620.00 each. (Includes 120 volt electric outlet and shavings.)

_____ Enter quantity of indoor booths desired: **AgribusinessTent** booth space

FIELD DEMONSTRATION, RIDE & DRIVE SPACE, OR INNOVATION SQUARE:

All entities that participate in these activities must rent at least one space within Tent City. Limited opportunities in each area will be available.

Check your interest area: Field Demonstration of Equipment Ride & Drive Demonstration Area Innovation Square Exhibit

Upon approval of this application, a confirmation will be emailed. Terms & Conditions of Exhibiting are on the website.

Signed (Company): _____

By (Agent/Title): _____

Date: _____

Ver. 4/18